



NUA Students' Union promotes an atmosphere where the election for President and Vice President is a contest which is exciting and good-natured, leading to student debate resulting in a high turnout at the ballot. The Union requires fairness in its elections processes and appoints an independent Returning Officer from the NUS to achieve this. The election rules below set out the ways the NUA Students' Union aims to hold fair election:

Deputy Returning Officer: Sara Nicholls (s.nicholls@nua.ac.uk)

Returning Officer: NUS Elections Service

Eligibility:

1. Candidates nominating for the position of SU President and SU Vice-President must be in their final year of study.

Campaigning:

2. Campaigning will commence at 11am on Monday 6th March 2022 after the Candidate Briefing. **No public campaigning before this time is permitted.** This includes promoting websites, posting facebook groups, in person campaigning etc.
3. Both in-person and online campaigning will be held to the same standards and rules.
4. Campaign materials must be sent to the Deputy Returning Officer (Sara Nicholls) for approval by 12pm Thursday 2nd March 2023. Candidates are not to share any material until it has been approved. These materials are the only materials permitted to be used for the duration of the Elections.
5. An Inventory Log must be submitted before 12pm on Thursday 2nd March 2023. to the Deputy Returning Officer, detailing all items and materials that will be used for online campaign purposes.
6. Candidates must inform the Deputy Returning Officer of the names of their campaign teams before 10am on Monday 27th February. All campaign team members must sign the declaration on the reverse of the Nomination Form to become a campaign team member.
7. Candidates should only do what others have had the opportunity to do. This will be judged on a case by case basis but includes the use of private companies, friends and family favours or use of tools and people only you have access too.
8. No candidate may seek sponsorship or external third-party endorsement of their campaign.
9. Material which makes allegations against individual candidates, or which could render the Union open to legal action is not permitted and could result in the removal of the responsible campaign from the election.
10. On all digital media platforms used for campaigning, candidates must invite the Deputy Returning Officer to be a moderator.
11. Evidence of a candidate or a member of their campaign team targeting a specific candidate on personal grounds, including personal traits, religion, political beliefs, or protected characteristics will face further action outlined in the Election Sanctions.



12. Evidence of sabotage, intimidation or defacement of campaign materials by a candidate towards another candidate, campaign team or group will be face further action outlined in the Election Sanctions.
13. Candidates must act as they normally would be expected to as an NUA student and must abide by the University's Student Regulations, the Students' Union's policies on equality of opportunity and act within the law.

Clubs and Societies

14. Individual candidates may not be endorsed by a student club or society.
15. Clubs and Societies can promote the Elections via the SU Election Materials provided to them or create their own if they provide fairness to all candidates.
16. Any endorsement by clubs and societies will face further action and will affect the candidate endorsed.

Expenses:

17. Each candidate for SU President and SU Vice-President will receive a budget of £50 for campaign materials.
18. All expenses must be submitted to the Deputy Returning Officer by 1pm on Friday 10th March 2023 with receipts.

Voting:

Complaints:

Any complaints about the conduct of candidates and their supporters must be submitted to the DRO (Sara Nicholls) as soon as possible, and no later than 1pm on Friday 10th March 2023.

These rules for campaigning are not exhaustive. There may be occurrences during the election where the Deputy Returning Officer may further define the rules, in the form of rulings. Candidates should check their email account regularly to ensure that they are aware of any rulings announcements.